# ３．市町村別（全品目）集計結果表

## （３）峡中地区

南アルプス市

旧八田村　旧白根町　旧芦安村

旧若草町　旧櫛形町　旧甲西町

甲斐市

旧竜王町　旧敷島町　旧双葉町

中央市

旧玉穂町　旧田富町　旧豊富村

昭和町

# 商圏実態調査

（平成28年度） 南アルプス市

|  | 利用店舗 |  |  |  |  |  |  | 買い物場所 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 85.0 | 0.0 | 5.1 | 8.4 | 1.5 | 0.0 | 100.0 | 0.8 | 1.3 | 1.8 | 3.9 | 14.3 | 0.0 | 2.5 | 16.9 | 25.4 | 18.9 | 2.5 | 0.0 | 21.4 | 0.7 | 0.2 | 18.4 | 4.8 | 0.3 | 0.0 | 24.4 | 1.2 | 0.4 | 0.0 | 0.4 | 0.0 | 0.1 | 3.0 | 3.4 | 100.0 |
| 婦人衣料 | 84.3 | 0.0 | 4.1 | 8.6 | 3.0 | 0.0 | 100.0 | 1.4 | 0.8 | 1.9 | 4.1 | 18.4 | 0.1 | 1.6 | 20.1 | 28.0 | 17.3 | 2.0 | 0.0 | 19.3 | 0.6 | 0.1 | 18.3 | 2.3 | 0.3 | 0.0 | 21.5 | 0.8 | 0.8 | 0.0 | 0.8 | 0.0 | 0.1 | 2.4 | 2.8 | 100.0 |
| 子供衣料 | 92.1 | 0.0 | 2.4 | 4.3 | 1.2 | 0.0 | 100.0 | 0.4 | 1.5 | 1.1 | 3.0 | 15.6 | 0.2 | 3.1 | 18.8 | 28.0 | 19.7 | 2.0 | 0.0 | 21.7 | 0.8 | 0.1 | 20.3 | 2.7 | 0.3 | 0.0 | 24.3 | 0.5 | 0.7 | 0.0 | 0.7 | 0.0 | 0.1 | 1.1 | 1.8 | 100.0 |
| 下着類 | 92.1 | 0.0 | 2.8 | 3.1 | 1.7 | 0.3 | 100.0 | 0.3 | 0.6 | 0.6 | 1.5 | 12.6 | 0.3 | 1.7 | 14.7 | 22.3 | 21.1 | 1.8 | 0.0 | 22.9 | 1.1 | 0.3 | 29.4 | 4.5 | 0.1 | 0.0 | 35.3 | 0.5 | 0.9 | 0.0 | 0.9 | 0.0 | 0.1 | 0.6 | 1.3 | 100.0 |
| 衣料品 計 | 88.4 | 0.0 | 3.6 | 6.1 | 1.9 | 0.1 | 100.0 | 0.7 | 1.0 | 1.3 | 3.1 | 15.3 | 0.2 | 2.2 | 17.6 | 25.9 | 19.2 | 2.1 | 0.0 | 21.3 | 0.8 | 0.2 | 21.6 | 3.5 | 0.2 | 0.0 | 26.4 | 0.8 | 0.7 | 0.0 | 0.7 | 0.0 | 0.1 | 1.8 | 2.3 | 100.0 |
| 寝具類 計 | 86.1 | 0.0 | 4.7 | 6.5 | 2.2 | 0.5 | 100.0 | 0.5 | 5.7 | 1.7 | 7.8 | 8.0 | 0.3 | 1.5 | 9.7 | 19.7 | 24.6 | 1.3 | 0.0 | 25.9 | 2.5 | 0.0 | 23.6 | 4.7 | 0.2 | 0.0 | 31.0 | 0.8 | 0.6 | 0.0 | 0.6 | 0.2 | 0.1 | 0.6 | 3.6 | 100.0 |
| 魚・肉・野菜 | 80.3 | 1.5 | 6.4 | 0.3 | 0.2 | 11.3 | 100.0 | 0.2 | 0.3 | 1.3 | 1.8 | 4.8 | 0.3 | 1.7 | 6.8 | 4.7 | 6.0 | 1.5 | 0.0 | 7.5 | 16.2 | 1.9 | 27.3 | 30.9 | 0.6 | 0.0 | 76.9 | 0.3 | 1.0 | 0.1 | 1.1 | 0.0 | 0.0 | 0.0 | 0.9 | 100.0 |
| 加工食品・乳製品 | 79.6 | 2.2 | 5.7 | 0.3 | 0.2 | 12.0 | 100.0 | 0.2 | 0.3 | 1.3 | 1.7 | 5.2 | 0.3 | 1.7 | 7.2 | 4.3 | 5.9 | 1.4 | 0.0 | 7.2 | 15.9 | 2.2 | 27.6 | 30.9 | 0.6 | 0.0 | 77.2 | 0.2 | 0.9 | 0.1 | 0.9 | 0.0 | 0.0 | 0.0 | 1.2 | 100.0 |
| 菓子・パン | 74.5 | 9.6 | 6.1 | 0.2 | 0.7 | 9.0 | 100.0 | 0.3 | 0.3 | 1.0 | 1.7 | 4.9 | 0.3 | 1.7 | 6.9 | 4.3 | 5.6 | 1.7 | 0.0 | 7.3 | 15.5 | 3.2 | 28.3 | 30.0 | 1.0 | 0.0 | 78.0 | 0.2 | 0.9 | 0.1 | 1.0 | 0.1 | 0.0 | 0.0 | 0.5 | 100.0 |
| 酒類・飲料・米・調味料 | 81.8 | 2.6 | 5.5 | 0.7 | 0.3 | 9.0 | 100.0 | 0.1 | 0.4 | 1.1 | 1.6 | 4.9 | 0.3 | 1.6 | 6.9 | 4.8 | 6.0 | 1.7 | 0.0 | 7.8 | 15.4 | 2.2 | 28.4 | 29.2 | 1.5 | 0.0 | 76.7 | 0.2 | 0.9 | 0.1 | 0.9 | 0.0 | 0.0 | 0.1 | 1.1 | 100.0 |
| 食料品 計 | 79.0 | 4.0 | 5.9 | 0.4 | 0.3 | 10.3 | 100.0 | 0.2 | 0.3 | 1.2 | 1.7 | 5.0 | 0.3 | 1.7 | 7.0 | 4.6 | 5.9 | 1.6 | 0.0 | 7.5 | 15.7 | 2.4 | 27.9 | 30.3 | 0.9 | 0.0 | 77.2 | 0.2 | 0.9 | 0.1 | 1.0 | 0.0 | 0.0 | 0.0 | 0.9 | 100.0 |
| 時計・カメラ | 85.8 | 0.0 | 2.1 | 10.8 | 0.9 | 0.4 | 100.0 | 0.5 | 8.9 | 7.6 | 17.0 | 4.8 | 0.2 | 13.0 | 18.0 | 17.6 | 9.3 | 14.4 | 0.0 | 23.7 | 1.4 | 0.0 | 9.5 | 3.4 | 0.0 | 0.0 | 14.3 | 1.9 | 0.1 | 0.0 | 0.1 | 0.2 | 0.1 | 1.9 | 5.3 | 100.0 |
| 家庭電化製品 | 89.3 | 0.0 | 2.0 | 7.5 | 1.3 | 0.0 | 100.0 | 0.3 | 12.8 | 9.9 | 22.9 | 2.2 | 0.1 | 18.7 | 20.9 | 12.8 | 7.4 | 18.2 | 0.0 | 25.6 | 1.1 | 0.1 | 6.6 | 2.4 | 0.1 | 0.0 | 10.2 | 2.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 1.1 | 3.7 | 100.0 |
| 書籍・文具 | 85.4 | 0.4 | 7.2 | 5.8 | 1.1 | 0.2 | 100.0 | 0.5 | 1.4 | 4.3 | 6.1 | 13.8 | 0.1 | 1.2 | 15.2 | 19.2 | 13.0 | 3.8 | 0.0 | 16.9 | 3.5 | 0.1 | 28.6 | 6.5 | 0.6 | 0.0 | 39.3 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 1.8 | 100.0 |
| 家具・インテリア | 87.1 | 0.0 | 2.9 | 7.8 | 2.2 | 0.0 | 100.0 | 0.2 | 18.0 | 6.2 | 24.5 | 5.1 | 0.1 | 4.1 | 9.3 | 21.9 | 22.7 | 1.8 | 0.0 | 24.5 | 1.3 | 0.0 | 8.6 | 1.8 | 0.2 | 0.0 | 11.8 | 0.3 | 0.0 | 0.0 | 0.0 | 0.2 | 0.4 | 2.1 | 5.1 | 100.0 |
| スポーツ用品 | 87.8 | 0.2 | 5.2 | 6.3 | 0.5 | 0.0 | 100.0 | 0.6 | 26.2 | 5.6 | 32.4 | 2.6 | 0.4 | 29.1 | 32.1 | 12.8 | 5.4 | 0.5 | 0.0 | 5.9 | 0.8 | 0.0 | 7.2 | 1.5 | 0.3 | 0.0 | 9.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 2.8 | 0.5 | 3.6 | 100.0 |
| 文化品 計 | 87.1 | 0.1 | 3.9 | 7.6 | 1.2 | 0.1 | 100.0 | 0.4 | 13.5 | 6.7 | 20.6 | 5.8 | 0.2 | 13.3 | 19.3 | 16.8 | 11.5 | 7.6 | 0.0 | 19.1 | 1.6 | 0.0 | 12.2 | 3.1 | 0.2 | 0.0 | 17.3 | 1.2 | 0.0 | 0.0 | 0.0 | 0.1 | 0.7 | 1.2 | 3.9 | 100.0 |
| 靴・カバン | 86.6 | 0.0 | 3.7 | 7.9 | 1.6 | 0.2 | 100.0 | 1.1 | 2.2 | 3.1 | 6.4 | 15.2 | 0.2 | 3.1 | 18.5 | 33.4 | 16.4 | 1.4 | 0.1 | 17.8 | 0.5 | 0.1 | 14.6 | 2.0 | 0.1 | 0.0 | 17.4 | 0.4 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 2.2 | 3.6 | 100.0 |
| 服飾品・アクセサリー | 84.6 | 0.0 | 2.8 | 9.9 | 2.4 | 0.2 | 100.0 | 2.0 | 1.5 | 2.7 | 6.2 | 17.9 | 0.3 | 1.8 | 20.0 | 34.8 | 16.8 | 1.6 | 0.0 | 18.4 | 0.9 | 0.2 | 9.2 | 1.5 | 0.2 | 0.0 | 12.0 | 0.4 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 2.3 | 5.7 | 100.0 |
| 身の回り品 計 | 85.6 | 0.0 | 3.3 | 8.9 | 2.0 | 0.2 | 100.0 | 1.5 | 1.9 | 2.9 | 6.3 | 16.5 | 0.3 | 2.5 | 19.2 | 34.1 | 16.6 | 1.5 | 0.0 | 18.1 | 0.7 | 0.2 | 12.0 | 1.8 | 0.2 | 0.0 | 14.8 | 0.4 | 0.2 | 0.0 | 0.2 | 0.0 | 0.2 | 2.2 | 4.6 | 100.0 |
| 医薬品・化粧品 | 85.3 | 1.2 | 6.7 | 4.1 | 2.3 | 0.4 | 100.0 | 0.1 | 0.3 | 1.1 | 1.5 | 5.0 | 0.4 | 1.8 | 7.1 | 8.8 | 7.5 | 0.6 | 0.1 | 8.1 | 9.6 | 1.4 | 34.4 | 17.1 | 6.9 | 0.1 | 69.6 | 0.3 | 1.3 | 0.0 | 1.3 | 0.1 | 0.0 | 0.6 | 2.5 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 89.4 | 0.5 | 4.6 | 4.4 | 0.9 | 0.2 | 100.0 | 0.8 | 1.2 | 1.4 | 3.3 | 10.3 | 0.4 | 1.6 | 12.3 | 19.0 | 13.3 | 0.7 | 0.0 | 14.0 | 7.2 | 0.9 | 26.0 | 11.2 | 1.2 | 0.0 | 46.6 | 0.4 | 0.7 | 0.0 | 0.7 | 0.1 | 0.0 | 1.0 | 2.7 | 100.0 |
| 贈答品 | 83.7 | 0.2 | 5.1 | 9.6 | 1.3 | 0.2 | 100.0 | 2.9 | 1.0 | 2.6 | 6.4 | 11.6 | 0.0 | 1.3 | 12.9 | 25.4 | 16.7 | 1.4 | 0.2 | 18.3 | 9.8 | 1.4 | 13.9 | 5.0 | 0.3 | 0.0 | 30.4 | 0.5 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 1.0 | 5.0 | 100.0 |
| その他 計 | 86.1 | 0.7 | 5.5 | 6.0 | 1.5 | 0.2 | 100.0 | 1.2 | 0.8 | 1.6 | 3.7 | 8.9 | 0.3 | 1.6 | 10.7 | 17.5 | 12.4 | 0.9 | 0.1 | 13.3 | 8.9 | 1.2 | 25.1 | 11.3 | 2.9 | 0.0 | 49.4 | 0.4 | 0.7 | 0.0 | 0.7 | 0.1 | 0.0 | 0.9 | 3.4 | 100.0 |
| 飲食・外食 計 | 80.0 | 4.3 | 15.1 | 0.4 | 0.0 | 0.2 | 100.0 | 0.5 | 5.1 | 4.7 | 10.4 | 6.8 | 0.1 | 5.0 | 11.9 | 29.5 | 7.3 | 1.7 | 0.0 | 9.0 | 3.9 | 1.6 | 19.8 | 8.7 | 1.0 | 0.0 | 35.0 | 1.6 | 1.1 | 0.0 | 1.1 | 0.0 | 0.0 | 0.1 | 1.4 | 100.0 |
| 総計 | 85.0 | 1.2 | 5.0 | 5.3 | 1.3 | 2.3 | 100.0 | 0.7 | 4.3 | 3.0 | 7.9 | 9.1 | 0.2 | 4.8 | 14.2 | 18.5 | 12.8 | 3.0 | 0.0 | 15.9 | 5.7 | 0.9 | 20.4 | 10.6 | 0.8 | 0.0 | 38.3 | 0.7 | 0.5 | 0.0 | 0.6 | 0.0 | 0.2 | 1.0 | 2.8 | 100.0 |

## 商圏実態調査

（平成28年度） 旧八田村

|  | 利用店舗 |  |  |  |  |  |  | 買い物場所 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 87.7 | 0.0 | 1.8 | 10.5 | 0.0 | 0.0 | 100.0 | 0.0 | 0.7 | 0.7 | 1.3 | 31.6 | 0.0 | 5.9 | 37.5 | 15.8 | 17.1 | 0.7 | 0.0 | 17.8 | 0.0 | 0.0 | 11.8 | 5.3 | 1.3 | 0.0 | 18.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 3.9 | 4.6 | 100.0 |
| 婦人衣料 | 88.4 | 0.0 | 1.4 | 10.1 | 0.0 | 0.0 | 100.0 | 0.0 | 1.2 | 2.4 | 3.5 | 36.5 | 0.0 | 6.5 | 42.9 | 19.4 | 16.5 | 0.6 | 0.0 | 17.1 | 0.0 | 0.0 | 12.4 | 1.8 | 1.2 | 0.0 | 15.3 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 0.6 | 0.0 | 100.0 |
| 子供衣料 | 90.9 | 0.0 | 3.0 | 6.1 | 0.0 | 0.0 | 100.0 | 0.0 | 1.2 | 1.2 | 2.4 | 33.7 | 0.6 | 8.3 | 42.6 | 16.0 | 17.8 | 1.2 | 0.0 | 18.9 | 0.0 | 0.0 | 15.4 | 2.4 | 1.2 | 0.0 | 18.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 0.0 | 0.6 | 100.0 |
| 下着類 | 98.5 | 0.0 | 0.0 | 1.5 | 0.0 | 0.0 | 100.0 | 1.1 | 1.7 | 1.1 | 4.0 | 33.1 | 1.7 | 7.4 | 42.3 | 16.6 | 12.0 | 0.6 | 0.0 | 12.6 | 0.0 | 0.0 | 17.7 | 4.6 | 0.0 | 0.0 | 22.3 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 0.0 | 1.1 | 100.0 |
| 衣料品 計 | 91.5 | 0.0 | 1.6 | 7.0 | 0.0 | 0.0 | 100.0 | 0.3 | 1.2 | 1.4 | 2.9 | 33.8 | 0.6 | 7.1 | 41.4 | 17.0 | 15.8 | 0.8 | 0.0 | 16.5 | 0.0 | 0.0 | 14.4 | 3.5 | 0.9 | 0.0 | 18.8 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 1.1 | 1.5 | 100.0 |
| 寝具類 計 | 91.4 | 0.0 | 3.4 | 5.2 | 0.0 | 0.0 | 100.0 | 1.3 | 11.7 | 1.9 | 14.9 | 21.4 | 1.3 | 5.8 | 28.6 | 13.6 | 16.9 | 0.0 | 0.0 | 16.9 | 0.0 | 0.0 | 16.2 | 7.1 | 0.6 | 0.0 | 24.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 0.6 | 0.0 | 100.0 |
| 魚・肉・野菜 | 83.3 | 1.4 | 8.3 | 0.0 | 0.0 | 6.9 | 100.0 | 0.0 | 0.0 | 3.2 | 3.2 | 15.7 | 1.6 | 4.9 | 22.2 | 3.2 | 2.2 | 0.5 | 0.0 | 2.7 | 0.0 | 0.0 | 10.3 | 54.1 | 3.8 | 0.0 | 68.1 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 加工食品・乳製品 | 83.8 | 2.9 | 4.4 | 0.0 | 0.0 | 8.8 | 100.0 | 0.0 | 0.0 | 3.3 | 3.3 | 16.4 | 1.6 | 4.9 | 23.0 | 3.3 | 2.2 | 0.5 | 0.0 | 2.7 | 0.0 | 0.0 | 10.4 | 52.5 | 3.8 | 0.0 | 66.7 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 100.0 |
| 菓子・パン | 79.2 | 9.7 | 2.8 | 0.0 | 0.0 | 8.3 | 100.0 | 0.0 | 0.0 | 2.7 | 2.7 | 16.2 | 1.1 | 5.4 | 22.7 | 2.2 | 2.2 | 0.5 | 0.0 | 2.7 | 0.0 | 0.0 | 8.6 | 53.5 | 7.0 | 0.0 | 69.2 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 酒類・飲料・米・調味料 | 85.3 | 4.4 | 2.9 | 0.0 | 0.0 | 7.4 | 100.0 | 0.0 | 1.1 | 2.2 | 3.3 | 15.0 | 1.7 | 3.9 | 20.6 | 2.2 | 2.2 | 0.6 | 0.0 | 2.8 | 0.0 | 0.0 | 10.6 | 50.6 | 9.4 | 0.0 | 70.6 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 食料品 計 | 82.9 | 4.6 | 4.6 | 0.0 | 0.0 | 7.9 | 100.0 | 0.0 | 0.3 | 2.9 | 3.1 | 15.8 | 1.5 | 4.8 | 22.1 | 2.7 | 2.2 | 0.5 | 0.0 | 2.7 | 0.0 | 0.0 | 10.0 | 52.7 | 6.0 | 0.0 | 68.6 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 100.0 |
| 時計・カメラ | 86.0 | 0.0 | 0.0 | 14.0 | 0.0 | 0.0 | 100.0 | 2.3 | 11.5 | 11.5 | 25.2 | 13.7 | 1.5 | 22.9 | 38.2 | 17.6 | 5.3 | 0.8 | 0.0 | 6.1 | 0.0 | 0.0 | 5.3 | 3.1 | 0.0 | 0.0 | 8.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.8 | 3.8 | 100.0 |
| 家庭電化製品 | 90.2 | 0.0 | 1.6 | 8.2 | 0.0 | 0.0 | 100.0 | 0.7 | 16.2 | 13.5 | 30.4 | 7.4 | 0.0 | 33.8 | 41.2 | 12.2 | 5.4 | 0.7 | 0.0 | 6.1 | 0.0 | 0.0 | 0.7 | 1.4 | 0.0 | 0.0 | 2.0 | 4.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.4 | 100.0 |
| 書籍・文具 | 92.1 | 0.0 | 1.6 | 6.3 | 0.0 | 0.0 | 100.0 | 0.6 | 3.7 | 5.5 | 9.8 | 45.4 | 0.0 | 1.2 | 46.6 | 9.2 | 9.2 | 0.6 | 0.0 | 9.8 | 0.0 | 0.0 | 14.7 | 5.5 | 2.5 | 0.0 | 22.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 1.2 | 100.0 |
| 家具・インテリア | 87.1 | 0.0 | 0.0 | 12.9 | 0.0 | 0.0 | 100.0 | 0.0 | 24.3 | 5.0 | 29.3 | 13.6 | 0.0 | 5.0 | 18.6 | 20.0 | 23.6 | 0.7 | 0.0 | 24.3 | 0.0 | 0.0 | 2.1 | 1.4 | 0.0 | 0.0 | 3.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.7 | 2.9 | 100.0 |
| スポーツ用品 | 88.9 | 0.0 | 1.6 | 9.5 | 0.0 | 0.0 | 100.0 | 0.0 | 22.4 | 3.3 | 25.7 | 9.9 | 0.0 | 34.2 | 44.1 | 13.8 | 5.3 | 0.7 | 0.0 | 5.9 | 0.0 | 0.0 | 3.9 | 1.3 | 0.0 | 0.0 | 5.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.3 | 0.0 | 3.9 | 100.0 |
| 文化品 計 | 88.9 | 0.0 | 1.0 | 10.1 | 0.0 | 0.0 | 100.0 | 0.7 | 15.4 | 7.6 | 23.7 | 18.7 | 0.3 | 19.2 | 38.1 | 14.3 | 9.7 | 0.7 | 0.0 | 10.4 | 0.0 | 0.0 | 5.6 | 2.6 | 0.5 | 0.0 | 8.7 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.4 | 3.0 | 100.0 |
| 靴・カバン | 88.5 | 0.0 | 0.0 | 11.5 | 0.0 | 0.0 | 100.0 | 1.9 | 2.6 | 3.2 | 7.7 | 36.1 | 1.3 | 5.2 | 42.6 | 22.6 | 11.0 | 0.6 | 0.0 | 11.6 | 0.0 | 0.0 | 8.4 | 1.9 | 0.0 | 0.0 | 10.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.3 | 3.9 | 100.0 |
| 服飾品・アクセサリー | 89.8 | 0.0 | 0.0 | 10.2 | 0.0 | 0.0 | 100.0 | 1.4 | 0.7 | 2.7 | 4.8 | 42.2 | 1.4 | 2.7 | 46.3 | 22.4 | 15.6 | 0.7 | 0.0 | 16.3 | 0.0 | 0.0 | 2.7 | 2.0 | 0.7 | 0.0 | 5.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 4.8 | 100.0 |
| 身の回り品 計 | 89.2 | 0.0 | 0.0 | 10.8 | 0.0 | 0.0 | 100.0 | 1.7 | 1.7 | 3.0 | 6.3 | 39.1 | 1.3 | 4.0 | 44.4 | 22.5 | 13.2 | 0.7 | 0.0 | 13.9 | 0.0 | 0.0 | 5.6 | 2.0 | 0.3 | 0.0 | 7.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 4.3 | 100.0 |
| 医薬品・化粧品 | 90.8 | 1.5 | 0.0 | 4.6 | 3.1 | 0.0 | 100.0 | 0.0 | 0.0 | 1.2 | 1.2 | 15.9 | 1.8 | 1.8 | 19.5 | 3.0 | 3.7 | 0.6 | 0.0 | 4.3 | 1.2 | 0.0 | 12.2 | 9.8 | 44.5 | 1.2 | 68.9 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.6 | 1.8 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 96.5 | 0.0 | 0.0 | 3.5 | 0.0 | 0.0 | 100.0 | 0.0 | 2.0 | 1.3 | 3.3 | 29.4 | 2.6 | 3.3 | 35.3 | 8.5 | 9.2 | 0.7 | 0.0 | 9.8 | 0.7 | 0.0 | 15.0 | 15.0 | 9.8 | 0.0 | 40.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.6 | 100.0 |
| 贈答品 | 85.0 | 0.0 | 3.3 | 11.7 | 0.0 | 0.0 | 100.0 | 2.7 | 1.4 | 4.1 | 8.1 | 33.1 | 0.0 | 2.7 | 35.8 | 20.3 | 14.9 | 0.7 | 0.0 | 15.5 | 4.1 | 0.0 | 4.1 | 2.7 | 2.7 | 0.0 | 13.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.0 | 4.7 | 100.0 |
| その他 計 | 90.7 | 0.5 | 1.1 | 6.6 | 1.1 | 0.0 | 100.0 | 0.9 | 1.1 | 2.2 | 4.1 | 25.8 | 1.5 | 2.6 | 29.9 | 10.3 | 9.0 | 0.6 | 0.0 | 9.7 | 1.9 | 0.0 | 10.5 | 9.2 | 19.8 | 0.4 | 41.9 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 3.0 | 100.0 |
| 飲食・外食 計 | 88.7 | 4.8 | 6.5 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 6.7 | 4.3 | 11.0 | 20.1 | 0.6 | 12.8 | 33.5 | 22.0 | 6.1 | 0.6 | 0.0 | 6.7 | 0.0 | 0.0 | 9.1 | 5.5 | 7.9 | 0.0 | 22.6 | 2.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.8 | 100.0 |
| 総計 | 88.5 | 1.3 | 2.2 | 6.1 | 0.2 | 1.7 | 100.0 | 0.6 | 5.0 | 3.6 | 9.2 | 24.3 | 1.0 | 8.6 | 33.9 | 12.8 | 9.6 | 0.6 | 0.0 | 10.3 | 0.3 | 0.0 | 9.8 | 15.4 | 5.0 | 0.1 | 30.6 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.5 | 2.0 | 100.0 |

（平成28年度） 旧白根町

|  | 利用店舗 |  |  |  |  |  |  | 買い物場所 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 83.5 | 0.0 | 6.1 | 7.9 | 2.4 | 0.0 | 100.0 | 0.7 | 1.0 | 2.7 | 4.4 | 23.5 | 0.0 | 2.5 | 26.0 | 22.5 | 13.7 | 0.5 | 0.0 | 14.2 | 0.2 | 0.0 | 15.2 | 8.6 | 0.2 | 0.0 | 24.3 | 3.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.5 | 2.5 | 100.0 |
| 婦人衣料 | 81.9 | 0.0 | 5.1 | 9.6 | 3.4 | 0.0 | 100.0 | 1.6 | 0.2 | 3.0 | 4.8 | 29.1 | 0.0 | 0.7 | 29.8 | 25.9 | 11.1 | 0.2 | 0.0 | 11.3 | 0.2 | 0.0 | 16.6 | 4.6 | 0.2 | 0.0 | 21.7 | 1.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.8 | 2.8 | 100.0 |
| 子供衣料 | 91.4 | 0.0 | 1.7 | 5.1 | 1.7 | 0.0 | 100.0 | 0.5 | 1.6 | 1.4 | 3.4 | 26.8 | 0.5 | 3.4 | 30.7 | 25.5 | 11.5 | 0.2 | 0.0 | 11.7 | 0.2 | 0.0 | 18.3 | 5.3 | 0.2 | 0.0 | 24.1 | 1.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 1.6 | 100.0 |
| 下着類 | 92.0 | 0.0 | 1.7 | 4.0 | 2.3 | 0.0 | 100.0 | 0.5 | 0.7 | 0.7 | 1.9 | 22.3 | 0.5 | 1.9 | 24.7 | 22.3 | 11.9 | 0.2 | 0.0 | 12.1 | 0.2 | 0.0 | 28.0 | 8.6 | 0.2 | 0.0 | 37.1 | 1.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 100.0 |
| 衣料品 計 | 87.3 | 0.0 | 3.6 | 6.7 | 2.5 | 0.0 | 100.0 | 0.8 | 0.9 | 1.9 | 3.7 | 25.5 | 0.2 | 2.1 | 27.9 | 24.1 | 12.0 | 0.3 | 0.0 | 12.3 | 0.2 | 0.0 | 19.6 | 6.7 | 0.2 | 0.0 | 26.7 | 2.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.4 | 1.8 | 100.0 |
| 寝具類 計 | 85.3 | 0.0 | 6.5 | 5.3 | 1.8 | 1.2 | 100.0 | 0.3 | 5.2 | 1.5 | 7.0 | 13.7 | 0.5 | 1.0 | 15.2 | 21.4 | 16.8 | 0.3 | 0.0 | 17.0 | 0.3 | 0.0 | 22.2 | 10.3 | 0.3 | 0.0 | 33.0 | 2.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 3.6 | 100.0 |
| 魚・肉・野菜 | 75.6 | 2.3 | 8.0 | 0.6 | 0.0 | 13.6 | 100.0 | 0.0 | 0.2 | 1.3 | 1.5 | 8.7 | 0.2 | 3.2 | 12.1 | 3.0 | 1.9 | 0.2 | 0.0 | 2.1 | 0.6 | 0.0 | 15.5 | 63.2 | 0.2 | 0.0 | 79.6 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 100.0 |
| 加工食品・乳製品 | 73.7 | 2.9 | 7.4 | 0.6 | 0.0 | 15.4 | 100.0 | 0.0 | 0.2 | 1.3 | 1.5 | 9.5 | 0.2 | 3.1 | 12.7 | 2.4 | 2.0 | 0.0 | 0.0 | 2.0 | 0.7 | 0.0 | 15.2 | 62.9 | 0.2 | 0.0 | 78.9 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.0 | 100.0 |
| 菓子・パン | 69.9 | 8.7 | 8.1 | 0.0 | 0.6 | 12.7 | 100.0 | 0.0 | 0.2 | 1.3 | 1.6 | 9.1 | 0.2 | 2.9 | 12.2 | 2.4 | 2.4 | 0.0 | 0.0 | 2.4 | 0.7 | 0.0 | 15.7 | 63.6 | 0.2 | 0.0 | 80.3 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 100.0 |
| 酒類・飲料・米・調味料 | 74.7 | 2.3 | 8.6 | 0.6 | 0.6 | 13.2 | 100.0 | 0.0 | 0.2 | 1.3 | 1.6 | 9.7 | 0.2 | 2.7 | 12.6 | 2.5 | 1.8 | 0.0 | 0.0 | 1.8 | 0.7 | 0.0 | 16.0 | 62.2 | 1.1 | 0.0 | 80.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 100.0 |
| 食料品 計 | 73.5 | 4.0 | 8.0 | 0.4 | 0.3 | 13.8 | 100.0 | 0.0 | 0.2 | 1.3 | 1.5 | 9.2 | 0.2 | 3.0 | 12.4 | 2.6 | 2.0 | 0.1 | 0.0 | 2.1 | 0.7 | 0.0 | 15.6 | 63.0 | 0.4 | 0.0 | 79.7 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 | 100.0 |
| 時計・カメラ | 87.6 | 0.0 | 0.0 | 9.9 | 1.9 | 0.6 | 100.0 | 0.0 | 12.5 | 9.5 | 22.0 | 8.0 | 0.3 | 21.8 | 30.0 | 16.4 | 4.2 | 3.7 | 0.0 | 8.0 | 0.0 | 0.0 | 3.2 | 7.7 | 0.0 | 0.0 | 10.9 | 6.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.9 | 4.8 | 100.0 |
| 家庭電化製品 | 88.2 | 0.0 | 1.8 | 7.6 | 2.4 | 0.0 | 100.0 | 0.0 | 17.9 | 13.1 | 31.1 | 3.3 | 0.3 | 28.0 | 31.6 | 9.3 | 3.5 | 3.8 | 0.0 | 7.3 | 0.0 | 0.0 | 3.5 | 5.3 | 0.3 | 0.0 | 9.1 | 7.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.8 | 3.5 | 100.0 |
| 書籍・文具 | 81.5 | 0.0 | 9.2 | 6.9 | 2.3 | 0.0 | 100.0 | 0.5 | 1.9 | 5.4 | 7.7 | 19.8 | 0.5 | 2.1 | 22.4 | 15.9 | 5.8 | 0.5 | 0.0 | 6.3 | 0.0 | 0.0 | 26.1 | 15.4 | 0.9 | 0.0 | 42.4 | 2.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 2.1 | 100.0 |
| 家具・インテリア | 87.5 | 0.0 | 3.6 | 7.1 | 1.8 | 0.0 | 100.0 | 0.0 | 22.1 | 8.7 | 30.8 | 7.4 | 0.3 | 6.1 | 13.7 | 20.6 | 17.0 | 0.3 | 0.0 | 17.3 | 0.0 | 0.0 | 6.6 | 3.8 | 0.0 | 0.0 | 10.4 | 0.8 | 0.0 | 0.0 | 0.0 | 0.3 | 0.5 | 0.8 | 4.8 | 100.0 |
| スポーツ用品 | 90.0 | 0.0 | 2.9 | 5.3 | 1.8 | 0.0 | 100.0 | 0.5 | 31.4 | 7.0 | 38.8 | 3.4 | 1.0 | 29.0 | 33.3 | 12.2 | 3.6 | 0.0 | 0.0 | 3.6 | 0.2 | 0.0 | 3.8 | 2.6 | 0.5 | 0.0 | 7.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 | 0.0 | 3.6 | 100.0 |
| 文化品 計 | 86.9 | 0.0 | 3.6 | 7.4 | 2.0 | 0.1 | 100.0 | 0.2 | 17.1 | 8.6 | 25.9 | 8.5 | 0.4 | 17.2 | 26.2 | 14.9 | 6.8 | 1.6 | 0.0 | 8.4 | 0.0 | 0.0 | 8.9 | 7.1 | 0.3 | 0.0 | 16.4 | 3.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.7 | 3.7 | 100.0 |
| 靴・カバン | 85.4 | 0.0 | 3.5 | 7.0 | 3.5 | 0.6 | 100.0 | 0.7 | 3.1 | 2.9 | 6.8 | 24.7 | 0.0 | 3.6 | 28.3 | 33.2 | 9.4 | 0.5 | 0.0 | 9.9 | 0.0 | 0.0 | 10.9 | 4.6 | 0.0 | 0.0 | 15.5 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.7 | 3.1 | 100.0 |
| 服飾品・アクセサリー | 80.9 | 0.0 | 3.1 | 10.5 | 4.9 | 0.6 | 100.0 | 0.5 | 1.9 | 1.9 | 4.3 | 29.7 | 0.0 | 1.6 | 31.4 | 34.1 | 11.1 | 0.3 | 0.0 | 11.4 | 0.0 | 0.0 | 4.9 | 3.5 | 0.3 | 0.0 | 8.6 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.7 | 7.3 | 100.0 |
| 身の回り品 計 | 83.2 | 0.0 | 3.3 | 8.7 | 4.2 | 0.6 | 100.0 | 0.6 | 2.6 | 2.4 | 5.6 | 27.1 | 0.0 | 2.7 | 29.8 | 33.6 | 10.2 | 0.4 | 0.0 | 10.6 | 0.0 | 0.0 | 8.0 | 4.1 | 0.1 | 0.0 | 12.3 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.7 | 5.1 | 100.0 |
| 医薬品・化粧品 | 83.4 | 1.2 | 7.7 | 4.1 | 3.0 | 0.6 | 100.0 | 0.0 | 0.0 | 0.5 | 0.5 | 8.4 | 0.5 | 3.3 | 12.2 | 6.5 | 1.0 | 0.0 | 0.2 | 1.2 | 0.2 | 1.0 | 22.5 | 45.9 | 5.5 | 0.0 | 75.1 | 0.7 | 0.0 | 0.0 | 0.0 | 0.5 | 0.0 | 0.5 | 2.9 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 87.4 | 0.0 | 4.2 | 6.6 | 1.8 | 0.0 | 100.0 | 1.0 | 0.3 | 2.0 | 3.3 | 18.1 | 0.3 | 2.3 | 20.7 | 17.6 | 5.5 | 0.0 | 0.0 | 5.5 | 0.3 | 0.5 | 19.6 | 26.2 | 0.5 | 0.0 | 47.1 | 1.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.5 | 2.8 | 100.0 |
| 贈答品 | 83.9 | 0.0 | 2.5 | 11.2 | 2.5 | 0.0 | 100.0 | 3.4 | 1.3 | 2.6 | 7.4 | 19.2 | 0.0 | 2.1 | 21.3 | 25.0 | 12.1 | 0.8 | 0.0 | 12.9 | 2.4 | 2.1 | 8.2 | 12.9 | 0.0 | 0.0 | 25.5 | 1.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.8 | 5.5 | 100.0 |
| その他 計 | 84.9 | 0.4 | 4.8 | 7.2 | 2.4 | 0.2 | 100.0 | 1.4 | 0.5 | 1.7 | 3.6 | 15.1 | 0.3 | 2.6 | 17.9 | 16.1 | 6.0 | 0.3 | 0.1 | 6.4 | 0.9 | 1.2 | 17.0 | 28.9 | 2.1 | 0.0 | 50.0 | 1.3 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | 0.9 | 3.7 | 100.0 |
| 飲食・外食 計 | 82.3 | 1.9 | 15.2 | 0.6 | 0.0 | 0.0 | 100.0 | 1.2 | 6.9 | 5.5 | 13.5 | 11.4 | 0.2 | 6.2 | 17.8 | 23.5 | 4.0 | 0.2 | 0.0 | 4.3 | 0.5 | 1.0 | 13.3 | 20.2 | 0.2 | 0.0 | 35.2 | 2.9 | 1.2 | 0.0 | 1.2 | 0.0 | 0.0 | 0.0 | 1.7 | 100.0 |
| 総計 | 83.3 | 1.0 | 5.3 | 5.5 | 1.9 | 3.0 | 100.0 | 0.6 | 5.3 | 3.6 | 9.4 | 15.2 | 0.3 | 6.2 | 21.7 | 16.7 | 7.4 | 0.6 | 0.0 | 7.9 | 0.4 | 0.2 | 14.5 | 22.9 | 0.6 | 0.0 | 38.5 | 1.8 | 0.1 | 0.0 | 0.1 | 0.0 | 0.1 | 0.9 | 2.8 | 100.0 |

# 商圏実態調査

（平成28年度） 旧芦安村

| | 利用店舗 | | | | | | | 買い物場所 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 11.1 | 0.0 | 0.0 | 11.1 | 11.1 | 0.0 | 0.0 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 22.2 | 0.0 | 100.0 |
| 婦人衣料 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 11.1 | 0.0 | 0.0 | 11.1 | 11.1 | 0.0 | 22.2 | 33.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 子供衣料 | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 16.7 | 0.0 | 0.0 | 16.7 | 0.0 | 16.7 | 0.0 | 0.0 | 16.7 | 0.0 | 0.0 | 58.3 | 8.3 | 0.0 | 0.0 | 66.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 下着類 | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 9.1 | 0.0 | 9.1 | 18.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 72.7 | 9.1 | 0.0 | 0.0 | 81.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 衣料品　計 | 62.5 | 0.0 | 25.0 | 12.5 | 0.0 | 0.0 | 100.0 | 4.9 | 0.0 | 0.0 | 4.9 | 12.2 | 0.0 | 7.3 | 19.5 | 0.0 | 4.9 | 0.0 | 0.0 | 4.9 | 0.0 | 0.0 | 56.1 | 9.8 | 0.0 | 0.0 | 65.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 4.9 | 0.0 | 100.0 |
| 寝具類　計 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 0.0 | 22.2 | 11.1 | 33.3 | 11.1 | 0.0 | 0.0 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 魚・肉・野菜 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 8.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 25.0 | 50.0 | 8.3 | 0.0 | 83.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 加工食品・乳製品 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 8.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 25.0 | 50.0 | 8.3 | 0.0 | 83.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 菓子・パン | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 8.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 25.0 | 50.0 | 8.3 | 0.0 | 83.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 酒類・飲料・米・調味料 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 8.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 25.0 | 50.0 | 8.3 | 0.0 | 83.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 食料品　計 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 8.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 25.0 | 50.0 | 8.3 | 0.0 | 83.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 時計・カメラ | 25.0 | 0.0 | 25.0 | 50.0 | 0.0 | 0.0 | 100.0 | 0.0 | 11.1 | 0.0 | 11.1 | 22.2 | 0.0 | 0.0 | 22.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 22.2 | 22.2 | 0.0 | 0.0 | 44.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 22.2 | 100.0 |
| 家庭電化製品 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 0.0 | 16.7 | 0.0 | 16.7 | 8.3 | 0.0 | 16.7 | 25.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 16.7 | 16.7 | 0.0 | 0.0 | 33.3 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 16.7 | 100.0 |
| 書籍・文具 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 22.2 | 0.0 | 11.1 | 33.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 家具・インテリア | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 0.0 | 11.1 | 22.2 | 33.3 | 11.1 | 0.0 | 0.0 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| スポーツ用品 | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 41.7 | 0.0 | 41.7 | 8.3 | 0.0 | 16.7 | 25.0 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 16.7 | 8.3 | 0.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 文化品　計 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 3.9 | 17.6 | 5.9 | 27.5 | 9.8 | 0.0 | 7.8 | 17.6 | 2.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 27.5 | 13.7 | 0.0 | 0.0 | 41.2 | 3.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 7.8 | 100.0 |
| 靴・カバン | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 8.3 | 0.0 | 0.0 | 8.3 | 25.0 | 0.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 58.3 | 8.3 | 0.0 | 0.0 | 66.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 服飾品・アクセサリー | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 22.2 | 0.0 | 0.0 | 22.2 | 11.1 | 0.0 | 0.0 | 11.1 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 44.4 | 11.1 | 0.0 | 0.0 | 55.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 身の回り品　計 | 62.5 | 0.0 | 25.0 | 12.5 | 0.0 | 0.0 | 100.0 | 14.3 | 0.0 | 0.0 | 14.3 | 19.0 | 0.0 | 0.0 | 19.0 | 4.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 52.4 | 9.5 | 0.0 | 0.0 | 61.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 医薬品・化粧品 | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 41.7 | 50.0 | 0.0 | 0.0 | 91.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 11.1 | 0.0 | 0.0 | 11.1 | 11.1 | 0.0 | 0.0 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 66.7 | 11.1 | 0.0 | 0.0 | 77.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 贈答品 | 50.0 | 0.0 | 25.0 | 25.0 | 0.0 | 0.0 | 100.0 | 22.2 | 0.0 | 0.0 | 22.2 | 22.2 | 0.0 | 0.0 | 22.2 | 11.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 33.3 | 11.1 | 0.0 | 0.0 | 44.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| その他　計 | 58.3 | 0.0 | 25.0 | 16.7 | 0.0 | 0.0 | 100.0 | 10.0 | 0.0 | 0.0 | 10.0 | 13.3 | 0.0 | 0.0 | 13.3 | 3.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 46.7 | 26.7 | 0.0 | 0.0 | 73.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 飲食・外食　計 | 75.0 | 0.0 | 25.0 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 33.3 | 8.3 | 0.0 | 0.0 | 8.3 | 0.0 | 0.0 | 33.3 | 25.0 | 0.0 | 0.0 | 58.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 総計 | 66.3 | 0.0 | 20.0 | 13.8 | 0.0 | 0.0 | 100.0 | 4.7 | 5.2 | 3.8 | 13.7 | 9.0 | 0.0 | 3.3 | 12.3 | 3.3 | 3.3 | 0.0 | 0.0 | 3.3 | 0.0 | 0.0 | 38.7 | 23.1 | 1.9 | 0.0 | 63.7 | 0.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 1.9 | 100.0 |

### 商圏実態調査

（平成28年度）旧若草町

|  | 利用店舗 |  |  |  |  |  |  | 買い物場所 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市　計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市　計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市　計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市　計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町　計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 86.6 | 0.0 | 8.4 | 4.2 | 0.8 | 0.0 | 100.0 | 1.0 | 1.4 | 1.4 | 3.8 | 7.2 | 0.0 | 2.4 | 9.7 | 34.1 | 28.3 | 3.4 | 0.0 | 31.7 | 0.3 | 1.0 | 12.8 | 2.1 | 0.3 | 0.0 | 16.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.7 | 2.4 | 100.0 |
| 婦人衣料 | 85.6 | 0.0 | 6.4 | 4.0 | 4.0 | 0.0 | 100.0 | 1.0 | 1.0 | 1.3 | 3.2 | 11.4 | 0.0 | 1.0 | 12.4 | 31.7 | 28.6 | 2.9 | 0.0 | 31.4 | 0.0 | 0.6 | 14.3 | 0.6 | 0.3 | 0.0 | 15.9 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 1.9 | 3.2 | 100.0 |
| 子供衣料 | 93.4 | 0.0 | 4.1 | 0.8 | 1.6 | 0.0 | 100.0 | 0.9 | 1.2 | 0.9 | 3.1 | 7.5 | 0.0 | 1.2 | 8.7 | 33.9 | 33.9 | 2.2 | 0.0 | 36.0 | 0.0 | 0.0 | 14.9 | 0.6 | 0.3 | 0.0 | 15.8 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.6 | 1.6 | 100.0 |
| 下着類 | 88.7 | 0.0 | 5.6 | 1.6 | 2.4 | 1.6 | 100.0 | 0.3 | 0.6 | 0.3 | 1.3 | 4.1 | 0.0 | 0.6 | 4.7 | 26.1 | 41.2 | 2.5 | 0.0 | 43.7 | 0.3 | 0.9 | 19.2 | 1.3 | 0.0 | 0.0 | 21.7 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.3 | 1.9 | 100.0 |
| 衣料品　計 | 88.6 | 0.0 | 6.1 | 2.7 | 2.2 | 0.4 | 100.0 | 0.8 | 1.0 | 1.0 | 2.8 | 7.6 | 0.0 | 1.3 | 8.8 | 31.4 | 33.1 | 2.7 | 0.0 | 35.8 | 0.2 | 0.6 | 15.3 | 1.1 | 0.2 | 0.0 | 17.5 | 0.0 | 0.2 | 0.0 | 0.2 | 0.0 | 0.0 | 1.1 | 2.2 | 100.0 |
| 寝具類　計 | 89.9 | 0.0 | 5.0 | 4.2 | 0.0 | 0.8 | 100.0 | 0.0 | 6.9 | 1.4 | 8.3 | 2.1 | 0.0 | 0.7 | 2.8 | 21.9 | 42.0 | 1.4 | 0.0 | 43.4 | 3.8 | 0.0 | 15.3 | 0.3 | 0.0 | 0.0 | 19.4 | 0.0 | 0.3 | 0.0 | 0.3 | 0.7 | 0.0 | 0.3 | 2.8 | 100.0 |
| 魚・肉・野菜 | 74.2 | 1.6 | 6.5 | 0.0 | 0.8 | 16.9 | 100.0 | 0.0 | 0.3 | 0.6 | 0.9 | 1.2 | 0.0 | 0.6 | 1.8 | 10.3 | 13.9 | 2.4 | 0.0 | 16.3 | 27.8 | 8.2 | 26.0 | 6.3 | 0.0 | 0.0 | 68.3 | 0.0 | 0.3 | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 1.8 | 100.0 |
| 加工食品・乳製品 | 77.0 | 2.4 | 5.6 | 0.0 | 0.8 | 14.3 | 100.0 | 0.0 | 0.3 | 0.6 | 0.9 | 1.5 | 0.0 | 0.6 | 2.1 | 9.3 | 13.8 | 2.4 | 0.0 | 16.2 | 27.6 | 8.4 | 26.4 | 6.6 | 0.0 | 0.0 | 69.1 | 0.0 | 0.3 | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 1.8 | 100.0 |
| 菓子・パン | 70.6 | 11.9 | 5.6 | 0.0 | 1.6 | 10.3 | 100.0 | 0.0 | 0.3 | 0.6 | 0.9 | 1.2 | 0.0 | 0.3 | 1.5 | 9.3 | 12.9 | 2.1 | 0.0 | 15.0 | 25.7 | 14.1 | 25.4 | 6.3 | 0.0 | 0.0 | 71.6 | 0.0 | 0.3 | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 1.2 | 100.0 |
| 酒類・飲料・米・調味料 | 81.0 | 2.5 | 5.8 | 1.7 | 0.8 | 8.3 | 100.0 | 0.0 | 0.3 | 0.6 | 0.9 | 1.2 | 0.0 | 0.9 | 2.1 | 11.7 | 14.1 | 3.0 | 0.0 | 17.1 | 25.1 | 9.3 | 25.7 | 5.4 | 0.0 | 0.0 | 65.6 | 0.0 | 0.3 | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 2.1 | 100.0 |
| 食料品　計 | 75.7 | 4.6 | 5.8 | 0.4 | 1.0 | 12.5 | 100.0 | 0.0 | 0.3 | 0.6 | 0.9 | 1.3 | 0.0 | 0.6 | 1.9 | 10.1 | 13.7 | 2.5 | 0.0 | 16.1 | 26.6 | 10.0 | 25.9 | 6.2 | 0.0 | 0.0 | 68.6 | 0.0 | 0.3 | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 1.7 | 100.0 |
| 時計・カメラ | 86.8 | 0.0 | 4.4 | 7.9 | 0.0 | 0.9 | 100.0 | 0.7 | 9.5 | 5.1 | 15.3 | 2.6 | 0.0 | 7.7 | 10.2 | 16.4 | 17.9 | 24.1 | 0.0 | 42.0 | 1.5 | 0.0 | 7.7 | 0.4 | 0.0 | 0.0 | 9.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.7 | 5.1 | 100.0 |
| 家庭電化製品 | 93.2 | 0.0 | 1.7 | 5.1 | 0.0 | 0.0 | 100.0 | 0.6 | 9.7 | 5.8 | 16.2 | 1.3 | 0.0 | 10.7 | 12.0 | 14.9 | 14.6 | 30.4 | 0.0 | 45.0 | 1.6 | 0.3 | 5.8 | 0.3 | 0.0 | 0.0 | 8.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 3.6 | 100.0 |
| 書籍・文具 | 83.2 | 0.8 | 10.9 | 4.2 | 0.0 | 0.8 | 100.0 | 0.3 | 1.3 | 3.7 | 5.3 | 4.7 | 0.0 | 1.0 | 5.7 | 24.3 | 26.7 | 9.3 | 0.0 | 36.0 | 4.7 | 0.7 | 20.3 | 1.3 | 0.0 | 0.0 | 27.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.7 | 100.0 |
| 家具・インテリア | 92.2 | 0.0 | 2.6 | 5.2 | 0.0 | 0.0 | 100.0 | 1.0 | 18.4 | 3.4 | 22.9 | 2.4 | 0.0 | 2.7 | 5.1 | 19.1 | 33.4 | 2.7 | 0.0 | 36.2 | 3.1 | 0.0 | 6.5 | 0.0 | 0.0 | 0.0 | 9.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 1.4 | 5.1 | 100.0 |
| スポーツ用品 | 89.7 | 0.9 | 6.0 | 3.4 | 0.0 | 0.0 | 100.0 | 1.3 | 26.1 | 6.2 | 33.6 | 1.6 | 0.0 | 26.1 | 27.7 | 15.3 | 10.7 | 1.0 | 0.0 | 11.7 | 1.3 | 0.0 | 5.2 | 0.3 | 0.0 | 0.0 | 6.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 2.9 | 0.0 | 1.3 | 100.0 |
| 文化品　計 | 89.0 | 0.3 | 5.1 | 5.1 | 0.0 | 0.3 | 100.0 | 0.8 | 13.1 | 4.9 | 18.7 | 2.5 | 0.0 | 9.8 | 12.3 | 18.0 | 20.6 | 13.4 | 0.0 | 34.0 | 2.4 | 0.2 | 9.1 | 0.5 | 0.0 | 0.0 | 12.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 0.7 | 0.5 | 3.3 | 100.0 |
| 靴・カバン | 91.5 | 0.0 | 3.4 | 5.1 | 0.0 | 0.0 | 100.0 | 0.3 | 2.0 | 3.7 | 6.1 | 7.1 | 0.0 | 3.0 | 10.1 | 38.7 | 26.6 | 2.0 | 0.0 | 28.6 | 0.0 | 0.7 | 9.8 | 0.3 | 0.3 | 0.0 | 11.1 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 1.3 | 3.7 | 100.0 |
| 服飾品・アクセサリー | 88.1 | 0.0 | 3.7 | 8.3 | 0.0 | 0.0 | 100.0 | 1.8 | 2.1 | 2.5 | 6.4 | 10.0 | 0.0 | 2.1 | 12.1 | 37.7 | 26.7 | 2.1 | 0.0 | 28.8 | 1.1 | 1.1 | 6.8 | 0.0 | 0.4 | 0.0 | 9.3 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.7 | 1.4 | 3.2 | 100.0 |
| 身の回り品　計 | 89.9 | 0.0 | 3.5 | 6.6 | 0.0 | 0.0 | 100.0 | 1.0 | 2.1 | 3.1 | 6.2 | 8.5 | 0.0 | 2.6 | 11.1 | 38.2 | 26.6 | 2.1 | 0.0 | 28.7 | 0.5 | 0.9 | 8.3 | 0.2 | 0.3 | 0.0 | 10.2 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.3 | 1.4 | 3.5 | 100.0 |
| 医薬品・化粧品 | 83.3 | 1.8 | 8.8 | 2.6 | 2.6 | 0.9 | 100.0 | 0.3 | 1.0 | 1.0 | 2.3 | 2.3 | 0.0 | 2.3 | 4.6 | 16.0 | 21.2 | 0.3 | 0.0 | 21.5 | 12.1 | 4.9 | 31.9 | 2.9 | 0.3 | 0.0 | 52.1 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.7 | 2.6 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 89.7 | 1.7 | 5.2 | 2.6 | 0.9 | 0.0 | 100.0 | 0.6 | 1.9 | 0.6 | 3.2 | 3.9 | 0.0 | 1.6 | 5.5 | 22.4 | 28.2 | 0.0 | 0.0 | 28.2 | 10.1 | 2.9 | 23.1 | 2.3 | 0.0 | 0.0 | 38.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 1.9 | 100.0 |
| 贈答品 | 84.1 | 0.9 | 8.0 | 7.1 | 0.0 | 0.0 | 100.0 | 2.4 | 1.7 | 2.8 | 6.9 | 4.5 | 0.0 | 1.7 | 6.2 | 28.7 | 27.0 | 2.1 | 0.0 | 29.1 | 12.1 | 3.5 | 9.7 | 0.3 | 0.0 | 0.0 | 25.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.3 | 3.1 | 100.0 |
| その他　計 | 85.7 | 1.5 | 7.3 | 4.1 | 1.2 | 0.3 | 100.0 | 1.1 | 1.5 | 1.4 | 4.1 | 3.5 | 0.0 | 1.9 | 5.4 | 22.2 | 25.4 | 0.8 | 0.0 | 26.2 | 11.4 | 3.8 | 21.8 | 1.9 | 0.1 | 0.0 | 38.9 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.4 | 2.5 | 100.0 |
| 飲食・外食　計 | 73.9 | 7.0 | 19.1 | 0.0 | 0.0 | 0.0 | 100.0 | 0.7 | 6.6 | 4.9 | 12.1 | 2.0 | 0.0 | 3.9 | 5.9 | 39.0 | 12.1 | 3.3 | 0.0 | 15.4 | 3.3 | 5.9 | 14.1 | 1.6 | 0.0 | 0.0 | 24.9 | 1.3 | 0.7 | 0.0 | 0.7 | 0.0 | 0.0 | 0.3 | 0.3 | 100.0 |
| 総計 | 85.0 | 1.6 | 6.3 | 3.3 | 0.8 | 2.9 | 100.0 | 0.7 | 4.5 | 2.3 | 7.5 | 3.9 | 0.0 | 3.5 | 7.4 | 22.8 | 23.5 | 4.9 | 0.0 | 28.4 | 8.5 | 3.3 | 16.3 | 2.1 | 0.1 | 0.0 | 30.3 | 0.1 | 0.2 | 0.1 | 0.3 | 0.1 | 0.2 | 0.6 | 2.5 | 100.0 |

（平成28年度） 旧櫛形町

| | 利用店舗 | | | | | | | 買い物場所 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 83.3 | 0.0 | 4.4 | 9.6 | 2.6 | 0.0 | 100.0 | 1.1 | 1.8 | 1.4 | 4.3 | 5.7 | 0.0 | 1.4 | 7.1 | 26.6 | 18.4 | 4.3 | 0.0 | 22.7 | 0.0 | 0.0 | 30.1 | 2.8 | 0.0 | 0.0 | 33.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.5 | 2.5 | 100.0 |
| 婦人衣料 | 86.9 | 0.0 | 2.5 | 7.4 | 3.3 | 0.0 | 100.0 | 2.0 | 1.0 | 0.7 | 3.7 | 9.9 | 0.3 | 0.7 | 10.9 | 32.0 | 15.0 | 2.4 | 0.0 | 17.3 | 0.0 | 0.0 | 26.9 | 2.0 | 0.0 | 0.0 | 28.9 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.4 | 2.7 | 100.0 |
| 子供衣料 | 91.6 | 0.0 | 2.5 | 4.2 | 1.7 | 0.0 | 100.0 | 0.0 | 1.3 | 0.7 | 2.0 | 6.3 | 0.0 | 3.6 | 9.9 | 31.6 | 18.1 | 2.3 | 0.0 | 20.4 | 0.0 | 0.3 | 28.0 | 3.0 | 0.3 | 0.0 | 31.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.3 | 2.3 | 100.0 |
| 下着類 | 89.9 | 0.0 | 4.2 | 4.2 | 1.7 | 0.0 | 100.0 | 0.0 | 0.0 | 0.7 | 0.7 | 3.4 | 0.0 | 0.0 | 3.4 | 22.8 | 17.7 | 2.0 | 0.0 | 19.7 | 0.0 | 0.0 | 46.9 | 3.1 | 0.0 | 0.0 | 50.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.4 | 1.0 | 100.0 |
| 衣料品 計 | 88.0 | 0.0 | 3.4 | 6.3 | 2.3 | 0.0 | 100.0 | 0.8 | 1.0 | 0.9 | 2.6 | 6.3 | 0.1 | 1.4 | 7.8 | 28.3 | 17.3 | 2.7 | 0.0 | 20.0 | 0.0 | 0.1 | 33.0 | 2.7 | 0.1 | 0.0 | 35.9 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.9 | 2.1 | 100.0 |
| 寝具類 計 | 79.3 | 0.0 | 4.3 | 10.3 | 6.0 | 0.0 | 100.0 | 0.8 | 3.1 | 1.9 | 5.8 | 3.9 | 0.0 | 0.8 | 4.6 | 18.9 | 21.2 | 1.9 | 0.0 | 23.2 | 0.4 | 0.0 | 37.8 | 1.9 | 0.0 | 0.0 | 40.2 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 | 5.8 | 100.0 |
| 魚・肉・野菜 | 85.2 | 1.6 | 4.1 | 0.8 | 0.0 | 8.2 | 100.0 | 0.0 | 0.6 | 1.9 | 2.5 | 0.3 | 0.3 | 0.3 | 0.9 | 3.8 | 5.0 | 2.8 | 0.0 | 7.8 | 4.4 | 0.0 | 61.9 | 17.8 | 0.0 | 0.0 | 84.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 100.0 |
| 加工食品・乳製品 | 80.8 | 2.5 | 5.0 | 0.8 | 0.0 | 10.8 | 100.0 | 0.0 | 0.7 | 1.3 | 2.0 | 0.3 | 0.3 | 0.3 | 1.0 | 3.3 | 3.3 | 2.7 | 0.0 | 6.0 | 4.0 | 0.7 | 63.2 | 19.1 | 0.0 | 0.0 | 87.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 100.0 |
| 菓子・パン | 76.8 | 8.8 | 6.4 | 0.8 | 0.8 | 6.4 | 100.0 | 0.6 | 0.6 | 0.6 | 1.9 | 0.3 | 0.3 | 0.9 | 1.6 | 4.1 | 3.2 | 3.8 | 0.0 | 6.9 | 3.8 | 0.0 | 65.6 | 15.5 | 0.0 | 0.0 | 84.9 | 0.0 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 100.0 |
| 酒類・飲料・米・調味料 | 84.3 | 3.3 | 3.3 | 0.8 | 0.0 | 8.3 | 100.0 | 0.0 | 0.7 | 1.0 | 1.6 | 0.3 | 0.3 | 1.0 | 1.6 | 3.6 | 3.3 | 2.9 | 0.0 | 6.2 | 4.6 | 0.0 | 64.4 | 16.7 | 0.0 | 0.0 | 85.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.3 | 100.0 |
| 食料品 計 | 81.8 | 4.1 | 4.7 | 0.8 | 0.2 | 8.4 | 100.0 | 0.2 | 0.6 | 1.2 | 2.0 | 0.3 | 0.3 | 0.6 | 1.3 | 3.7 | 3.7 | 3.1 | 0.0 | 6.8 | 4.2 | 0.2 | 63.8 | 17.2 | 0.0 | 0.0 | 85.3 | 0.0 | 0.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.8 | 100.0 |
| 時計・カメラ | 83.2 | 0.0 | 4.2 | 10.9 | 1.7 | 0.0 | 100.0 | 0.0 | 3.2 | 5.1 | 8.3 | 0.8 | 0.0 | 9.1 | 9.9 | 22.9 | 9.1 | 15.0 | 0.0 | 24.1 | 0.4 | 0.0 | 23.3 | 2.4 | 0.0 | 0.0 | 26.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 4.0 | 4.3 | 100.0 |
| 家庭電化製品 | 86.0 | 0.0 | 3.3 | 9.1 | 1.7 | 0.0 | 100.0 | 0.0 | 9.3 | 8.6 | 17.9 | 0.0 | 0.0 | 16.4 | 16.4 | 15.4 | 5.4 | 22.1 | 0.0 | 27.5 | 0.0 | 0.0 | 14.3 | 2.1 | 0.0 | 0.0 | 16.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.9 | 2.5 | 100.0 |
| 書籍・文具 | 84.4 | 0.0 | 6.6 | 7.4 | 1.6 | 0.0 | 100.0 | 0.4 | 0.0 | 3.2 | 3.5 | 3.5 | 0.0 | 0.4 | 3.9 | 22.6 | 10.2 | 2.1 | 0.0 | 12.4 | 0.4 | 0.0 | 50.2 | 2.8 | 0.0 | 0.0 | 53.4 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 2.8 | 100.0 |
| 家具・インテリア | 83.2 | 0.0 | 3.4 | 8.4 | 5.0 | 0.0 | 100.0 | 0.0 | 9.0 | 5.3 | 14.3 | 1.5 | 0.0 | 3.8 | 5.3 | 30.1 | 20.3 | 0.8 | 0.0 | 21.1 | 0.0 | 0.0 | 15.0 | 1.1 | 0.8 | 0.0 | 16.9 | 0.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 4.9 | 7.1 | 100.0 |
| スポーツ用品 | 81.2 | 0.0 | 12.0 | 6.8 | 0.0 | 0.0 | 100.0 | 0.7 | 17.6 | 5.2 | 23.5 | 0.0 | 0.0 | 33.9 | 33.9 | 11.1 | 3.5 | 0.0 | 0.0 | 3.5 | 0.0 | 0.0 | 16.3 | 1.7 | 0.7 | 0.0 | 18.7 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.1 | 2.4 | 3.8 | 100.0 |
| 文化品 計 | 83.6 | 0.0 | 5.9 | 8.5 | 2.0 | 0.0 | 100.0 | 0.2 | 8.0 | 5.5 | 13.6 | 1.2 | 0.0 | 13.0 | 14.2 | 20.2 | 9.6 | 7.9 | 0.0 | 17.4 | 0.1 | 0.0 | 23.9 | 2.0 | 0.3 | 0.0 | 26.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 3.2 | 4.1 | 100.0 |
| 靴・カバン | 80.8 | 0.0 | 7.5 | 10.0 | 1.7 | 0.0 | 100.0 | 0.7 | 1.8 | 3.6 | 6.0 | 6.8 | 0.4 | 3.2 | 10.3 | 34.2 | 14.9 | 0.0 | 0.0 | 14.9 | 0.0 | 0.0 | 26.0 | 1.4 | 0.0 | 0.0 | 27.4 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.6 | 2.5 | 100.0 |
| 服飾品・アクセサリー | 85.7 | 0.0 | 4.5 | 8.0 | 1.8 | 0.0 | 100.0 | 2.7 | 0.8 | 3.1 | 6.6 | 7.4 | 0.0 | 1.9 | 9.3 | 38.1 | 16.3 | 1.6 | 0.0 | 17.9 | 0.0 | 0.0 | 17.9 | 0.8 | 0.0 | 0.0 | 18.7 | 1.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.9 | 4.3 | 100.0 |
| 身の回り品 計 | 83.2 | 0.0 | 6.0 | 9.1 | 1.7 | 0.0 | 100.0 | 1.7 | 1.3 | 3.3 | 6.3 | 7.1 | 0.2 | 2.6 | 9.9 | 36.1 | 15.6 | 0.7 | 0.0 | 16.4 | 0.0 | 0.0 | 22.1 | 1.1 | 0.0 | 0.0 | 23.2 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.7 | 3.3 | 100.0 |
| 医薬品・化粧品 | 84.0 | 1.7 | 9.2 | 3.4 | 1.7 | 0.0 | 100.0 | 0.4 | 0.4 | 1.1 | 1.8 | 0.4 | 0.4 | 0.4 | 1.1 | 8.8 | 5.3 | 0.7 | 0.0 | 6.0 | 0.7 | 0.0 | 70.0 | 6.7 | 0.0 | 0.0 | 77.4 | 0.0 | 1.1 | 0.0 | 1.1 | 0.0 | 0.0 | 1.4 | 2.5 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 87.8 | 0.9 | 7.0 | 2.6 | 0.9 | 0.9 | 100.0 | 1.1 | 0.7 | 0.7 | 2.5 | 3.6 | 0.0 | 1.1 | 4.6 | 21.7 | 10.7 | 1.1 | 0.0 | 11.7 | 0.0 | 0.0 | 47.7 | 6.4 | 0.0 | 0.0 | 54.1 | 0.0 | 0.4 | 0.0 | 0.4 | 0.0 | 0.0 | 1.8 | 3.2 | 100.0 |
| 贈答品 | 79.5 | 0.0 | 6.3 | 10.7 | 2.7 | 0.9 | 100.0 | 2.4 | 0.0 | 2.0 | 4.4 | 3.6 | 0.0 | 0.0 | 3.6 | 26.8 | 15.2 | 0.8 | 0.8 | 16.8 | 4.0 | 0.0 | 31.6 | 3.6 | 0.0 | 0.0 | 39.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.4 | 6.8 | 100.0 |
| その他 計 | 83.8 | 0.9 | 7.5 | 5.5 | 1.7 | 0.6 | 100.0 | 1.2 | 0.4 | 1.2 | 2.8 | 2.5 | 0.1 | 0.5 | 3.1 | 18.8 | 10.2 | 0.9 | 0.2 | 11.3 | 1.5 | 0.0 | 50.5 | 5.7 | 0.0 | 0.0 | 57.6 | 0.0 | 0.5 | 0.0 | 0.5 | 0.0 | 0.0 | 1.8 | 4.1 | 100.0 |
| 飲食・外食 計 | 75.5 | 6.6 | 16.0 | 0.9 | 0.0 | 0.9 | 100.0 | 0.0 | 2.7 | 3.4 | 6.1 | 2.4 | 0.0 | 3.4 | 5.7 | 29.3 | 5.7 | 1.7 | 0.0 | 7.4 | 0.7 | 0.0 | 41.8 | 7.1 | 0.0 | 0.0 | 49.5 | 0.3 | 0.3 | 0.0 | 0.3 | 0.0 | 0.0 | 0.3 | 1.0 | 100.0 |
| 総計 | 83.5 | 1.3 | 5.8 | 5.8 | 1.7 | 1.9 | 100.0 | 0.6 | 2.7 | 2.5 | 5.8 | 3.0 | 0.1 | 4.1 | 7.2 | 20.0 | 10.9 | 3.5 | 0.0 | 14.4 | 1.2 | 0.1 | 39.7 | 6.2 | 0.1 | 0.0 | 47.2 | 0.2 | 0.1 | 0.0 | 0.1 | 0.0 | 0.2 | 2.1 | 2.8 | 100.0 |

# 商圏実態調査

（平成28年度） 旧甲西町

| | 利用店舗 | | | | | | | 買い物場所 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 大型店 | ミニSM・CVS | 一般小売店 | ネットショップ | 通販・訪問 | 生協・農協 | 合計 | 中心商店街 | 甲府バイパス | その他 | 甲府市 計 | 旧双葉町 | 旧敷島町 | 旧竜王町（バイパス含む） | 甲斐市 計 | 昭和町（バイパス含む） | 旧田富町 | 旧玉穂町 | 旧豊富村 | 中央市 計 | 旧甲西町 | 旧若草町 | 旧櫛形町 | 旧白根町 | 旧八田村 | 旧芦安村 | 南アルプス市 計 | 韮崎市 | 旧増穂町 | 旧鰍沢町 | 富士川町 計 | 旧市川大門町 | 旧石和町（バイパス含む） | 東京都 | その他地域 | 合計 |
| 紳士衣料 | 87.5 | 0.0 | 1.1 | 11.4 | 0.0 | 0.0 | 100.0 | 0.5 | 1.5 | 1.9 | 3.9 | 5.3 | 0.0 | 1.9 | 7.3 | 25.2 | 18.4 | 4.4 | 0.0 | 22.8 | 3.9 | 0.0 | 20.4 | 2.9 | 0.0 | 0.0 | 27.2 | 0.0 | 2.4 | 0.0 | 2.4 | 0.0 | 0.0 | 3.9 | 7.3 | 100.0 |
| 婦人衣料 | 82.1 | 0.0 | 2.1 | 12.6 | 3.2 | 0.0 | 100.0 | 1.3 | 0.9 | 2.2 | 4.5 | 5.4 | 0.0 | 0.9 | 6.3 | 29.6 | 17.9 | 4.9 | 0.0 | 22.9 | 3.1 | 0.0 | 19.3 | 0.4 | 0.0 | 0.0 | 22.9 | 0.0 | 4.5 | 0.0 | 4.5 | 0.0 | 0.0 | 4.5 | 4.9 | 100.0 |
| 子供衣料 | 93.5 | 0.0 | 0.0 | 6.5 | 0.0 | 0.0 | 100.0 | 0.4 | 2.2 | 1.3 | 4.0 | 4.4 | 0.0 | 0.4 | 4.8 | 30.4 | 18.9 | 5.7 | 0.0 | 24.7 | 4.8 | 0.4 | 22.9 | 0.4 | 0.0 | 0.0 | 28.6 | 0.0 | 4.0 | 0.0 | 4.0 | 0.0 | 0.0 | 0.9 | 2.6 | 100.0 |
| 下着類 | 95.7 | 0.0 | 0.0 | 3.2 | 1.1 | 0.0 | 100.0 | 0.0 | 0.4 | 0.0 | 0.4 | 3.1 | 0.0 | 0.4 | 3.5 | 21.5 | 22.4 | 4.4 | 0.0 | 26.8 | 6.1 | 0.4 | 30.3 | 3.1 | 0.0 | 0.0 | 39.9 | 0.0 | 5.3 | 0.0 | 5.3 | 0.0 | 0.0 | 0.0 | 2.6 | 100.0 |
| 衣料品 計 | 89.7 | 0.0 | 0.8 | 8.4 | 1.1 | 0.0 | 100.0 | 0.6 | 1.2 | 1.4 | 3.2 | 4.5 | 0.0 | 0.9 | 5.4 | 26.7 | 19.5 | 4.9 | 0.0 | 24.3 | 4.5 | 0.2 | 23.3 | 1.7 | 0.0 | 0.0 | 29.8 | 0.0 | 4.1 | 0.0 | 4.1 | 0.0 | 0.0 | 2.3 | 4.3 | 100.0 |
| 寝具類 計 | 89.5 | 0.0 | 1.2 | 7.0 | 2.3 | 0.0 | 100.0 | 0.5 | 2.9 | 1.4 | 4.8 | 0.5 | 0.0 | 1.0 | 1.4 | 20.0 | 26.2 | 3.3 | 0.0 | 29.5 | 9.5 | 0.0 | 24.8 | 1.4 | 0.0 | 0.0 | 35.7 | 0.0 | 3.3 | 0.0 | 3.3 | 0.0 | 0.0 | 0.5 | 4.8 | 100.0 |
| 魚・肉・野菜 | 87.4 | 0.0 | 5.3 | 0.0 | 0.0 | 7.4 | 100.0 | 1.2 | 0.0 | 0.0 | 1.2 | 0.0 | 0.0 | 0.0 | 0.0 | 3.2 | 7.3 | 2.0 | 0.0 | 9.3 | 58.3 | 1.2 | 19.4 | 1.2 | 0.0 | 0.0 | 80.2 | 0.0 | 5.7 | 0.4 | 6.1 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 加工食品・乳製品 | 89.0 | 0.0 | 4.4 | 0.0 | 0.0 | 6.6 | 100.0 | 1.3 | 0.0 | 0.0 | 1.3 | 0.0 | 0.0 | 0.0 | 0.0 | 3.4 | 8.0 | 1.7 | 0.0 | 9.7 | 56.7 | 1.3 | 21.4 | 1.3 | 0.0 | 0.0 | 80.7 | 0.0 | 5.0 | 0.0 | 5.0 | 0.0 | 0.0 | 0.0 | 0.0 | 100.0 |
| 菓子・パン | 80.2 | 9.9 | 5.5 | 0.0 | 0.0 | 4.4 | 100.0 | 1.2 | 0.4 | 0.0 | 1.6 | 0.0 | 0.0 | 0.0 | 0.0 | 3.3 | 7.3 | 2.4 | 0.0 | 9.8 | 56.1 | 1.2 | 22.4 | 0.4 | 0.0 | 0.0 | 80.1 | 0.0 | 4.9 | 0.0 | 4.9 | 0.4 | 0.0 | 0.0 | 0.0 | 100.0 |
| 酒類・飲料・米・調味料 | 89.9 | 1.1 | 4.5 | 0.0 | 0.0 | 4.5 | 100.0 | 0.8 | 0.0 | 0.0 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 3.3 | 9.0 | 2.4 | 0.0 | 11.4 | 54.3 | 0.8 | 22.9 | 0.8 | 0.0 | 0.0 | 78.8 | 0.0 | 4.9 | 0.0 | 4.9 | 0.0 | 0.0 | 0.4 | 0.4 | 100.0 |
| 食料品 計 | 86.6 | 2.7 | 4.9 | 0.0 | 0.0 | 5.7 | 100.0 | 1.1 | 0.1 | 0.0 | 1.2 | 0.0 | 0.0 | 0.0 | 0.0 | 3.3 | 7.9 | 2.2 | 0.0 | 10.0 | 56.4 | 1.1 | 21.5 | 0.9 | 0.0 | 0.0 | 79.9 | 0.0 | 5.1 | 0.1 | 5.2 | 0.1 | 0.0 | 0.1 | 0.1 | 100.0 |
| 時計・カメラ | 87.7 | 0.0 | 0.0 | 12.3 | 0.0 | 0.0 | 100.0 | 0.5 | 7.1 | 8.1 | 15.7 | 0.5 | 0.0 | 2.5 | 3.0 | 15.7 | 10.1 | 30.3 | 0.0 | 40.4 | 6.6 | 0.0 | 8.6 | 0.0 | 0.0 | 0.0 | 15.2 | 0.0 | 0.5 | 0.0 | 0.5 | 0.0 | 0.0 | 1.5 | 8.1 | 100.0 |
| 家庭電化製品 | 91.8 | 0.0 | 0.0 | 7.1 | 1.2 | 0.0 | 100.0 | 0.5 | 9.2 | 9.2 | 19.0 | 0.0 | 0.0 | 4.1 | 4.1 | 13.8 | 8.7 | 36.9 | 0.0 | 45.6 | 5.1 | 0.0 | 6.7 | 0.0 | 0.0 | 0.0 | 11.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 5.6 | 100.0 |
| 書籍・文具 | 94.2 | 1.2 | 2.3 | 2.3 | 0.0 | 0.0 | 100.0 | 0.0 | 0.5 | 2.9 | 3.4 | 4.4 | 0.0 | 1.0 | 5.4 | 23.0 | 15.7 | 7.8 | 0.0 | 23.5 | 16.7 | 0.0 | 26.5 | 1.0 | 0.0 | 0.0 | 44.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 100.0 |
| 家具・インテリア | 86.7 | 0.0 | 2.4 | 7.2 | 3.6 | 0.0 | 100.0 | 0.0 | 17.3 | 6.9 | 24.3 | 3.0 | 0.0 | 2.5 | 5.4 | 19.8 | 21.8 | 5.4 | 0.0 | 27.2 | 4.0 | 0.0 | 9.9 | 1.0 | 0.0 | 0.0 | 14.9 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.0 | 3.5 | 4.5 | 100.0 |
| スポーツ用品 | 89.7 | 0.0 | 1.1 | 9.2 | 0.0 | 0.0 | 100.0 | 0.0 | 29.5 | 4.9 | 34.4 | 0.9 | 0.9 | 24.1 | 25.9 | 12.5 | 4.0 | 1.3 | 0.0 | 5.4 | 2.7 | 0.0 | 6.3 | 0.4 | 0.0 | 0.0 | 9.4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 6.3 | 0.0 | 6.3 | 100.0 |
| 文化品 計 | 90.0 | 0.2 | 1.2 | 7.6 | 0.9 | 0.0 | 100.0 | 0.2 | 13.1 | 6.4 | 19.6 | 1.8 | 0.2 | 7.2 | 9.2 | 16.9 | 11.9 | 15.8 | 0.0 | 27.8 | 6.9 | 0.0 | 11.5 | 0.5 | 0.0 | 0.0 | 19.0 | 0.0 | 0.1 | 0.0 | 0.1 | 0.1 | 1.4 | 1.0 | 5.0 | 100.0 |
| 靴・カバン | 89.2 | 0.0 | 1.1 | 8.6 | 1.1 | 0.0 | 100.0 | 2.4 | 0.9 | 2.4 | 5.7 | 3.3 | 0.0 | 0.5 | 3.8 | 35.4 | 22.2 | 4.7 | 0.5 | 27.4 | 3.3 | 0.0 | 15.6 | 0.0 | 0.0 | 0.0 | 18.9 | 0.5 | 0.5 | 0.0 | 0.5 | 0.0 | 0.9 | 1.4 | 5.7 | 100.0 |
| 服飾品・アクセサリー | 84.1 | 0.0 | 0.0 | 12.5 | 3.4 | 0.0 | 100.0 | 3.5 | 1.5 | 4.0 | 8.9 | 3.0 | 1.0 | 1.0 | 5.0 | 37.6 | 15.8 | 4.0 | 0.0 | 19.8 | 4.0 | 0.0 | 12.4 | 0.0 | 0.0 | 0.0 | 16.3 | 0.5 | 0.5 | 0.0 | 0.5 | 0.0 | 0.0 | 2.5 | 8.9 | 100.0 |
| 身の回り品 計 | 86.7 | 0.0 | 0.6 | 10.5 | 2.2 | 0.0 | 100.0 | 2.9 | 1.2 | 3.1 | 7.2 | 3.1 | 0.5 | 0.7 | 4.3 | 36.5 | 19.1 | 4.3 | 0.2 | 23.7 | 3.6 | 0.0 | 14.0 | 0.0 | 0.0 | 0.0 | 17.6 | 0.5 | 0.5 | 0.0 | 0.5 | 0.0 | 0.5 | 1.9 | 7.2 | 100.0 |
| 医薬品・化粧品 | 89.2 | 0.0 | 3.2 | 6.5 | 1.1 | 0.0 | 100.0 | 0.0 | 0.0 | 2.2 | 2.2 | 0.0 | 0.0 | 0.0 | 0.0 | 7.8 | 7.0 | 1.7 | 0.0 | 8.7 | 40.9 | 0.4 | 31.3 | 0.0 | 0.0 | 0.0 | 72.6 | 0.0 | 6.1 | 0.0 | 6.1 | 0.0 | 0.0 | 0.0 | 2.6 | 100.0 |
| 家庭用品・瀬戸物・雑貨 | 92.2 | 0.0 | 3.3 | 4.4 | 0.0 | 0.0 | 100.0 | 0.4 | 1.7 | 2.2 | 4.4 | 0.9 | 0.0 | 0.0 | 0.9 | 21.0 | 13.1 | 2.6 | 0.0 | 15.7 | 28.8 | 0.9 | 20.1 | 0.4 | 0.0 | 0.0 | 50.2 | 0.0 | 3.5 | 0.0 | 3.5 | 0.4 | 0.0 | 0.9 | 3.1 | 100.0 |
| 贈答品 | 89.2 | 0.0 | 4.8 | 6.0 | 0.0 | 0.0 | 100.0 | 2.3 | 0.5 | 1.9 | 4.7 | 1.9 | 0.0 | 0.0 | 1.9 | 24.2 | 14.9 | 2.8 | 0.0 | 17.7 | 31.2 | 0.0 | 14.9 | 0.0 | 0.0 | 0.0 | 46.0 | 0.0 | 0.9 | 0.0 | 0.9 | 0.0 | 0.0 | 0.0 | 4.7 | 100.0 |
| その他 計 | 90.2 | 0.0 | 3.8 | 5.6 | 0.4 | 0.0 | 100.0 | 0.9 | 0.7 | 2.1 | 3.7 | 0.9 | 0.0 | 0.0 | 0.9 | 17.5 | 11.6 | 2.4 | 0.0 | 13.9 | 33.7 | 0.4 | 22.3 | 0.1 | 0.0 | 0.0 | 56.5 | 0.0 | 3.6 | 0.0 | 3.6 | 0.1 | 0.0 | 0.3 | 3.4 | 100.0 |
| 飲食・外食 計 | 83.5 | 2.4 | 14.1 | 0.0 | 0.0 | 0.0 | 100.0 | 0.0 | 2.3 | 5.4 | 7.7 | 0.9 | 0.0 | 0.9 | 1.8 | 33.5 | 10.0 | 3.2 | 0.0 | 13.1 | 18.6 | 0.5 | 17.6 | 0.5 | 0.0 | 0.0 | 37.1 | 0.9 | 3.2 | 0.0 | 3.2 | 0.0 | 0.0 | 0.0 | 2.7 | 100.0 |
| 総計 | 88.6 | 0.7 | 2.8 | 5.8 | 0.8 | 1.2 | 100.0 | 0.8 | 3.8 | 2.7 | 7.3 | 1.8 | 0.1 | 2.0 | 3.9 | 18.8 | 13.7 | 6.2 | 0.0 | 20.0 | 21.9 | 0.4 | 18.9 | 0.8 | 0.0 | 0.0 | 42.0 | 0.1 | 2.9 | 0.0 | 2.9 | 0.1 | 0.4 | 1.0 | 3.6 | 100.0 |